Exotica®
Fresheners

We Freshen Up The World!



Automotive **Home** **Office**



Premium Quality **Long Lasting** **Eco Friendly** **Safe & Reliable** **Made in USA**

COMPANY HISTORY

For more than **40 years, EXOTICA Fresheners** has been creating quality air-freshening solutions for vehicles and homes around the world.



Proudly made in the USA, EXOTICA has grown from an American air freshener manufacturer into an internationally recognized brand, with products distributed across **more than 100 countries worldwide.**



Based in **Toledo, Ohio,** our **100,000+ square feet of manufacturing and warehousing facilities** support the production of a diverse portfolio of automotive and household air fresheners. From carefully selected fragrances and quality materials to modern packaging and production processes, every product is developed with a focus on **quality, consistency, and lasting freshness**.

Innovation has been at the core of EXOTICA since the beginning. Our experienced teams of **chemists, engineers, production specialists, sales and marketing professionals** work continuously to develop new fragrances, innovative products and packaging that respond to the changing needs of retailers, distributors, and consumers worldwide.



Today, EXOTICA continues to grow its presence across the **United States and international markets,** while staying true to the values that have shaped our brand for decades: **American manufacturing, exceptional quality, innovation, and value.**

EXOTICA FRESHENERS
MADE IN THE USA. ENJOYED AROUND THE WORLD.

"We Freshen Up The World!"

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PALM TREE HANGING CARDED



ORANGE
PT1-ORA



VANILLA
PT1-VAN



STRAWBERRY
PT1-STR



WILDBERRY
PT1-WIL



PINE
PT1-PIN



NEW CAR
PT1-NCR



GREEN APPLE
PT1-APL



BOUQUET
PT1-BOU



GARDENIA
PT1-GAR



FRESH SPRING
PT1-FSP



MORNING FRESH
PT1-MOR



COCONUT
PT1-COC



PASSION ROSE
PT1-ROS



LEMON
PT1-LEM



FREEZE BREEZE
PT1-FZB



BLACK LEATHER
PT1-LEA



CHERRY
PT1-CHE



LOVE ICE
PT1-LOV

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
PT1 (Export)	12	50	600	27.00 x 12.25 x 6.75	17.10
PT1 (Domestic)	12	12	144	23.00 x 6.38 x 8.50	4.00

PALM TREE HANGING CARDED



BUBBLE GUM
PT1-BUB



RED BERRIES
PT1-RED



EXOTICA ICE
PT1-ICE



JASMINE
PT1-JAS



GOLDEN OUD
PT1-OUD



PEACH
PT1-PEA



NORTH STAR
PT1-NST



FLAG EXOTICA ICE
PT1-FLG-ICE



FLAG STRAWBERRY
PT1-FLG-STR



FLAG VANILLA
PT1-FLG-VAN

All Palm Trees are Available in 1 Pack, 2 Packs & 3 Packs



PT1



PT2



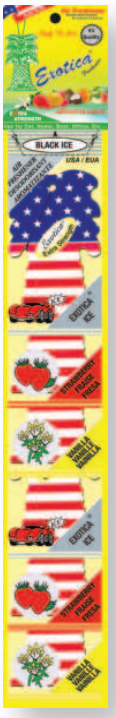
PT3

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
PT1	12	50	600	27.00 x 12.25 x 6.75	17.10
PT2	6	80	480	27.00 x 12.25 x 6.75	49.00
PT3	6	60	360	27.00 x 12.25 x 6.75	55.00

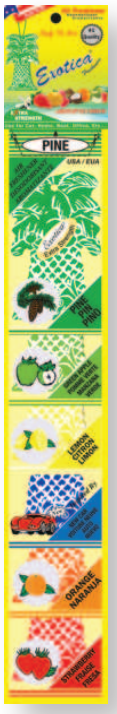
PALM TREE STRIPS

(Available in MIX or 1 Fragrance / Strip)

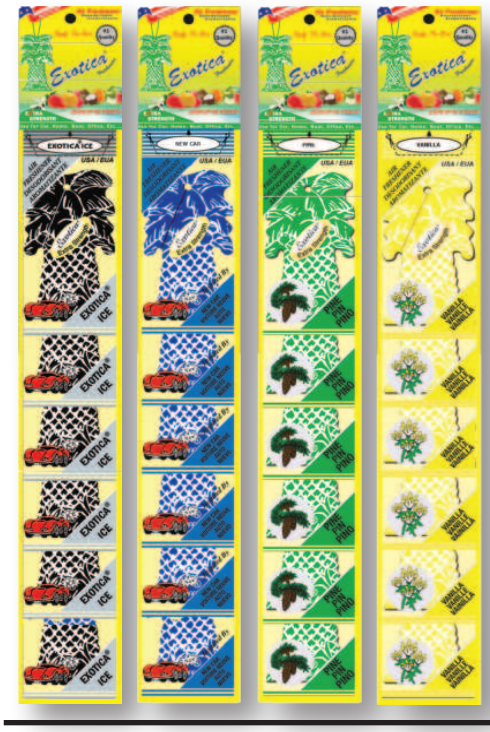
PT24S



FLAG MIX
PT24S-FLG-MX



FRUIT MIX
PT24S-MX



1 Fragrance / Strip
Available in
all fragrances

PT48B
PT60B



FLAG MIX
PT48B-FLG-MX
PT60B-FLG-MX



FRUIT MIX
PT48B-MX (48 pcs)
PT60B-MX (60 pcs)



1 Fragrance / Strip
Available in all fragrances



PT24C1

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
PT24S	24	12	288	23.00 x 6.38 x 8.50	6.00
PT48B	48	12	576	27.00 x 12.25 x 6.75	12.00
PT60B	60	12	720	27.00 x 12.25 x 6.75	15.00
PT24C1	24	12	288	19.50 x 8.00 x 9.50	8.50

PALM TREE XXL



CHERRY
PT1-XXL-CHE



VANILLA
PT1-XXL-VAN



EXOTICA ICE
PT1-XXL-ICE



NEW CAR
PT1-XXL-NCR



STRAWBERRY
PT1-XXL-STR



"X" XOTICA CARDED



BLACK X
XOT1-BLX



BUBBLE GUM
XOT1-BUB



NEW CAR
XOT1-NCR



FRESH SPRING
XOT1-FSP



CHERRY
XOT1-CHE



EXOTICA ICE
XOT1-ICE



STRAWBERRY
XOT1-STR



VANILLA GOLD
XOT1-VAN



XOT24C1



X24S
Available in mix or 1 fragrances



X60B
Available in mix or 1 fragrances

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
PT1-XXL	12	12	144	23.00 x 6.38 x 8.50	6.50
XOT1	12	50	600	27.00 x 12.25 x 6.75	17.10
XOT24C1	24	12	288	19.50 x 8.00 x 9.50	8.50
X24S	24	12	288	23.00 x 6.38 x 8.50	6.00
X60B	60	12	720	27.00 x 12.25 x 6.75	15.00

EXOTICA POUCH (HANGING ORGANIC)



EXOTICA ICE
JB3-ICE



STRAWBERRY
JB3-STR



CHERRY
JB3-CHE





ULTRA BLOCK



VANILLA
UBL-VAN



STRAWBERRY
UBL-STR



FRESH SPRING
UBL-FSP



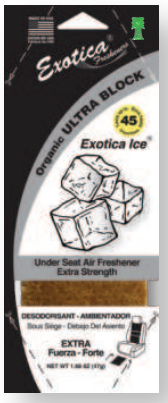
BUBBLE GUM
UBL-BUB



CHERRY
UBL-CHE



NEW CAR
UBL-NCR



EXOTICA ICE
UBL-ICE

Spill Proof Organic Block

Use For:
* **UNDER SEAT**
* **Closet**
* **Anywhere**



Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
JB3	36	-	36	19.75 x 9.25 x 10.25	9.00
UBL	12	12	144	16.00 x 9.25 x 10.88	18.00

AROMA BLAST



FREEZE BREEZE
AB-FBZ



CHERRY
AB-CHE



STRAWBERRY
AB-STR



BUBBLE GUM
AB-BUB



EXOTICA ICE
AB-ICE



VANILLA
AB-VAN



FRESH SPRING
AB-FSP



AB

EXOTICA LITTLE BOTTLE



BUBBLE GUM
EBOT-BUB



FRESH SPRING
EBOT-FSP



CHERRY
EBOT-CHE



EXOTICA ICE
EBOT-ICE



STRAWBERRY
EBOT-STR



VANILLA
EBOT-VAN



EBOT36

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
AB	12	12	144	11.50 x 10.63 x 9.50	26.50
EBOT36	36	6	216	10.50 x 10.44 x 9.38	32.00

FRESH MIST 2OZ



CHERRY
FM2-CHE



FRESH SPRING
FM2-FSP



CITRUS
FM2-CIT



BUBBLE GUM
FM2-BUB



OUD
FM2-OUD



NEW CAR
FM2-NCR



JASMINE
FM2-JAS



STRAWBERRY
FM2-STR



FREEZE BREEZE
FM2-FBZ



WILDBERRY
FM2-WIL



VANILLA
FM2-VAN



EXOTICA ICE
FM2-ICE



COCONUT
FM2-COC



GREEN TEA
FM2-GTE



FM2

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
FM2	12	12	144	11.81 x 10.56 x 11.06	26.50

FRESH MIST 16OZ



BUBBLE GUM
FM16-BUB



CHERRY
FM16-CHE



EXOTICA ICE
FM16-ICE



GREEN TEA
FM16-GTE





RED BERRIES
FM16-RED



ICE CLEAN
FM16-ICL



LAVENDER
FM16-LAV



JASMINE
FM16-JAS



PEACH
FM16-PEA



FRESH SPRING
FM16-FSP



OUD
FM16-OUD



STRAWBERRY
FM16-STR



VANILLA
FM16-VAN

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
FM16	6	-	6	7.75 x 5.38 x 5.63	7.40

ICY GEL



CHERRY
EG24-CHE



COCONUT
EG24-COC



JASMINE
EG24-JAS



GREEN APPLE
EG24-APL



NEW CAR
EG24-NCR



STRAWBERRY
EG24-STR



FREEZE BREEZE
EG24-FZB



BUBBLE GUM
EG24-BUB



EXOTICA ICE
EG24-ICE



WILDBERRY
EG24-WIL



VANILLA
EG24-VAN

NON DISSOLVING OIL BASE



Adjustable Lid Available





EG14C

Adjustable Lid Available



EGL12C



EG24
One Fragrance Only



EG12S
Available in Mix or Single Fragrance

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
EG24	24	6	144	16.00 x 9.25 x 10.88	17.50
EG14C	14	12	168	16.63 x 10.25 x 10.88	20.00
EG12S	12	12	144	18.50 x 11.00 x 8.25	17.50
EGL12C	12	12	144	16.63 x 10.25 x 10.88	18.00

ELITE GEL



VANILLA
GEL1-VAN



WILDBERRY
GEL1-WIL



NEW CAR
GEL1-NCR



BUBBLE GUM
GEL1-BUB

NON DISSOLVING OIL BASE





FREEZE BREEZE
GEL1-FBZ



JASMINE
GEL1-JAS



EXOTICA ICE
GEL1-ICE



CHERRY
GEL1-CHE



GREEN APPLE
GEL1-APL



STRAWBERRY
GEL1-STR



COCONUT
GEL1-COC



GEL24



GEL20

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
GEL1	16	12	192	25.00 x 16.50 x 9.00	18.00
GEL20	20	12	240	18.50 x 11.00 x 8.25	17.50
GEL24	24	6	144	10.50 x 10.44 x 9.38	17.50

EXOTICA SCENT ORGANIC



CHERRY
ESC24-CHE



COCONUT
ESC24-COC



NEW CAR
ESC24-NCR



MANGO
ESC24-MAN







LEMON
ESC24-LEM



WILDBERRY
ESC24-WIL



COTTON
ESC24-COT



GREEN TEA
ESC24-GTE



ORANGE BLOSSOM
ESC24-ORA



OUD
ESC24-OUD



KOOL ICE
ESC24-KOO



LEATHER
ESC24-LEA



COFFEE
ESC24-COF



COOL BREEZE
ESC24-CBZ



ROSE
ESC24-ROS



VANILLA
ESC24-VAN



SMOKE GONE
ESC24-SMO



JASMINE
ESC24-JAS



GREEN APPLE
ESC24-APL



STRAWBERRY
ESC24-STR



BLOSSOM
ESC24-BLO



LAVENDER
ESC24-LAV



BLACK DIAMOND
ESC24-DIA



BUBBLE GUM
ESC24-BUB



FRESH SPRING
ESC24-FSP



EXOTICA ICE
ESC24-ICE



FREEZE BREEZE
ESC24-FBZ



GARDENIA
ESC24-GAR



CLEAN LAUNDRY
ESC24-CLE



FULLA
ESC24-FUL



ICE CLEAN
ESC24-ICL



SQUASH
ESC24-SQU

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
ESC24	24	6	144	16.00 x 9.25 x 10.88	18.00

EXOTICA SCENT ORGANIC



TROPICANA BREEZE
ESC24-TRO



RED BERRIES
ESC24-RED



EXOTIC DREAM
ESC24-DRE



BLACK X
ESC24-BLX



NORTH STAR
ESC24-NST



GOLDEN OUD
ESC24-GUD



MYSTERY SCENT
ESC24-MYS



PINE
ESC24-PIN



LOVE ICE
ESC24-LOV



FUZED STRAWBERRY BUBBLE GUM
ESC24-FSB



FUZED CINNA MINT
ESC24-FCM



FUZED STRAWBERRY BANANA
ESC24-FBA



FUZED CHERRY BUBBLE GUM
ESC24-FCB



FUZED VANILLA BUBBLE GUM
ESC24-FVB





ESC1



ESC24-MX

Adjustable Lid Available



ESCL24



ESC12S



ESC14C

Adjustable Lid Available



ESCL12C

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
ESC24	24	6	144	16.00 x 9.25 x 10.88	18.00
ESC12S	12	12	144	18.50 x 11.00 x 8.25	18.00
ESC14C	14	12	168	16.63 x 10.25 x 10.88	20.00
ESC1	-	-	144	16.00 x 9.25 x 10.88	20.80
ESCL12C	12	12	144	16.63 x 10.25 x 10.88	18.00
ESCL24	24	6	144	16.00 x 9.25 x 10.88	19.78

MY EXOTICA (JUMBO ORGANIC)



BUBBLE GUM
MEX8-BUB



CHERRY
MEX8-CHE



EXOTICA ICE
MEX8-ICE



JASMINE
MEX8-JAS



NEW CAR
MEX8-NCR



COCONUT
MEX8-COC



GREEN APPLE
MEX8-APL



STRAWBERRY
MEX8-STR



FREEZE BREEZE
MEX8-FZB



LEMON
MEX8-LEM



VANILLA
MEX8-VAN

Double the Size
Double the Power





MEX8

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
MEX8	8	12	96	16.63 x 10.25 x 10.88	22.00

TREASURE SCENT ORGANIC



BLACK DIAMOND
TSC24-DIA



BUBBLE GUM
TSC24-BUB



CHERRY
TSC24-CHE





EXOTICA ICE
TSC24-ICE



WILDBERRY
TSC24-WIL



JASMINE
TSC24-JAS



FREEZE BREEZE
TSC24-FZB



LEMON
TSC24-LEM



OUD
TSC24-OUD



VANILLA
TSC24-VAN



STRAWBERRY
TSC24-STR



GREEN APPLE
TSC24-APL



NEW CAR
TSC24-NCR



FRESH SPRING
TSC24-FSP



COCONUT
TSC24-COC



TSC21
One Fragrance Only



TSC24
Available in Mix or Single Fragrance

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
TSC24	24	6	144	10.50 x 10.44 x 9.38	17.00
TSC21	21	12	252	16.63 x 10.25 x 10.88	30.00

SCENT A VENT





STRAWBERRY
SAV-STR



FRESH SPRING
SAV-FSP



FREEZE BREEZE
SAV-FBZ



EXOTICA ICE
SAV-ICE



BUBBLE GUM
SAV-BUB



NEW CAR
SAV-NCR



LAVENDER
SAV-LAV



VANILLA
SAV-VAN



CHERRY
SAV-CHE

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
SAV	12	12	144	25.00 x 16.50 x 9.00	24.00

ELEGANT BIG BOTTLE 2OZ

100% OIL BASE CONCENTRATED

FITS IN CUP HOLDERS

Lasts Up to 60 Days!







OUD
ELG-OUD



COCONUT
ELG-COC



COOL WATER
ELG-CWT



WILDBERRY
ELG-WIL



COOL BREEZE
ELG-CBZ



EXOTICA ICE
ELG-ICE



VANILLA
ELG-VAN



NEW CAR
ELG-NCR



CK1
ELG-CK1



STRAWBERRY
ELG-STR



JASMINE
ELG-JAS



CHERRY
ELG-CHE

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
ELG	16	-	16	10.38 x 9.00 x 2.75	6.00

DISPLAYS



CARDBOARD DISPLAY 9 HOOKS
CB9





SIDE KICK 20
SK20



CLIP STRIP
CS



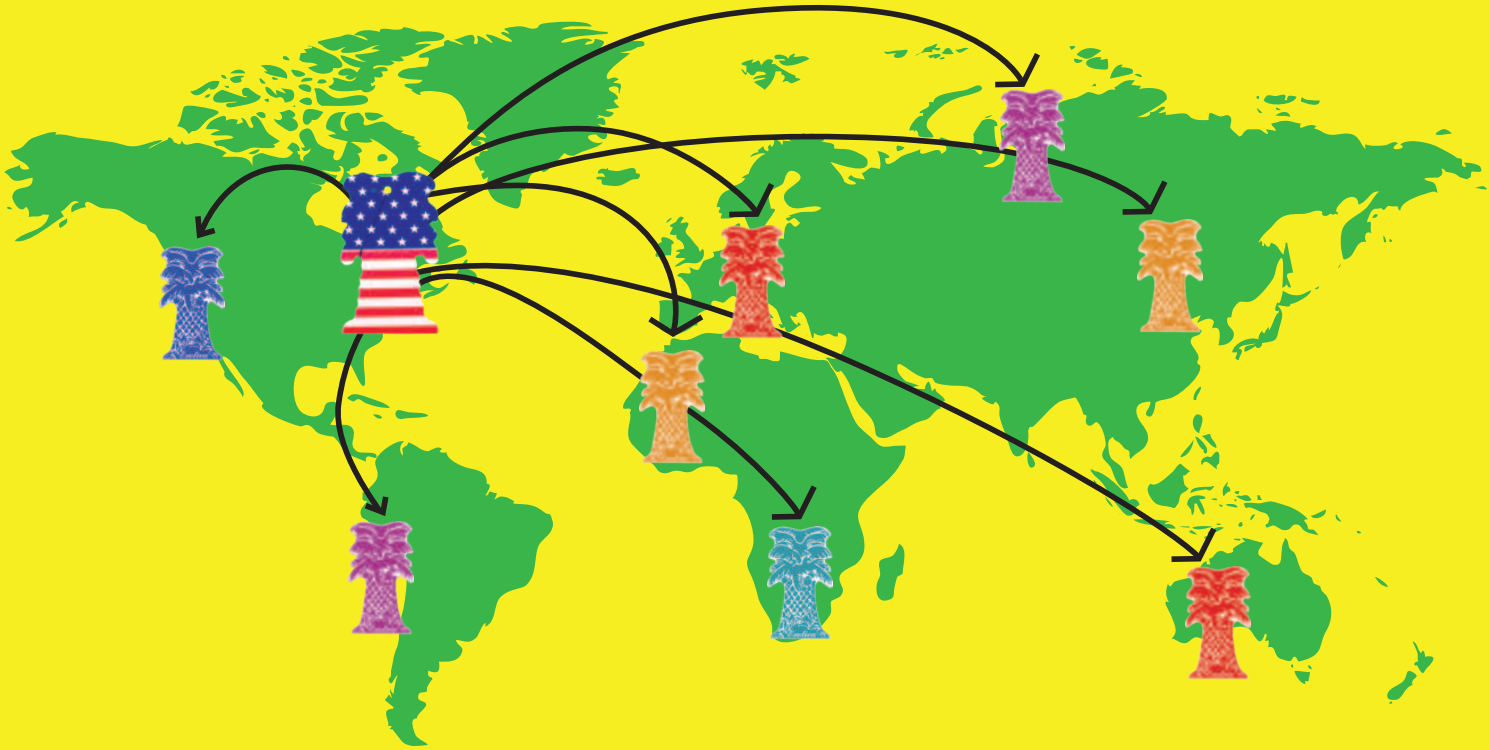


COUNTER PLASTIC DISPLAY
CH8

Item #	Pcs / Pack	Pack / Carton	Total pcs / carton	Carton Dimensions (Inches)	Carton Weight (Lbs)
CH8	25	-	25	15.87 x 2.90 x 0.08	35.00
SK20	1	-	10	N/A	
CB9	25	-	25	27.00 x 12.25 x 6.75	6.00
CS	25	4	100	23.00 x 6.38 x 8.50	24.00

Exotica® Fresheners

We Freshen Up The World!



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Made in USA